



Black Sheep
▶ LEAD. BE HEARD.



In the past 4 years that I have been here, this is the best, most valuable training I have received.

All of us took it seriously and were not multi-tasking, it was just too valuable to let go. I have already seen so many ways I can adjust my approach (even in a meeting today, I noticed my executive presence and response could have been better).



EXECUTIVE PRESENCE

A BLACK SHEEP SIGNATURE PROGRAM

In today's competitive and transparent world, business leaders must demonstrate authentic strategic communications and Executive Presence every day – convey compelling messages, manage a difficult situation, drive shifts in culture and deliver strong results. Now, more than ever before, leaders are called to have executive presence in a virtual world. They must also be able to quickly take complex, business and technical concepts – transforming them into influential and easy-to-digest messages. Having authentic Executive Presence today is the career differentiator at your business – and everywhere.



Customized &
Individual Feedback



2 Full Days



Highly Interactive,
Engaging & Practical

After completing this program, participants will have defined Executive Presence and self-determined their pre-/post-course levels, explored specific elements of influential communications, produced a business impact video, delivered Powerful Opening Words, learned and practiced techniques for maintaining Executive Presence during stressful Q&As, and much more.

Clear your calendars, this session is designed to help you become your Best Self!

SESSION 1

- Defining Executive Presence
- Black Sheep I-Spectrum
- Executive Communication Skills Quiz
- Powerful Opening Words
- Influential Storytelling Part 1
- Leadership Message Video
- Influential Storytelling Part 2

SESSION 2

- Managing the Audience
- Pitfalls of PowerPoint
- PowerPoint Slide Analysis
- Ditch the PowerPoint Pitch
- Fireside Chat on Executive Presence
- Raising Your Visibility
- "3 Actions in 30 Days" Plan

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