



**In the past 4 years that I have been here, this is the best, most valuable training I have received. All of us took it seriously... it was just too valuable to let go.**



Customized &  
Individual Feedback



2 Full Days



Highly Interactive,  
Engaging & Practical

In today's hyper-visible, always-on business world, leaders don't just need to communicate — they need to command the room, whether that's a boardroom, a Zoom window, or a global stage. Executive Presence is no longer "nice to have." It's the differentiator that accelerates careers, builds trust, and drives real business impact. The Black Sheep Executive Presence Signature Program gives leaders the tools, coaching, and practice to show up with clarity, confidence, and influence — every time they speak.

## What This Program Delivers

Across two highly interactive, high-impact days, participants will:

- Define their **personal Executive Presence** and assess their growth
- Learn the elements of **influential communication**
- Transform complex ideas into clear, **compelling messages**
- Practice and Deliver **Powerful Opening Words**
- Maintain presence during stressful **Q&As**
- Produce an authentic **leadership message video**
- Build an **action plan** for the next 30 days

## Why Black Sheep?

For 30+ years, Black Sheep has helped leaders around the world speak with clarity, influence, and authenticity. Our approach is bold, practical, and deeply human — because real leadership presence isn't about perfection. It's about connection.

If you want to learn how to put Executive Presence into practice — and transform the way you lead, communicate, and show up, **contact us today**.

## Program Breakdown

### Session 1

- Defining Executive Presence
- Black Sheep I-Spectrum
- Executive Communication Skills Quiz
- Powerful Opening Words
- Influential Storytelling Part 1
- Leadership Message Video
- Influential Storytelling Part 2

### Session 2

- Managing the Audience
- Slide Deck Analysis: Pitfalls and Power
- Fireside Chat on Executive Presence
- Raising Your Visibility
- "3 Actions in 30 Days" Plan

