

JEFF BLACK

Leadership Communication Expert & Keynote Speaker
Founder & CEO, Black Sheep



Jeff Black

MEET JEFF BLACK



Jeff Black is an internationally recognized leadership communication expert, keynote speaker, and the founder of Black Sheep — a leadership development firm dedicated to helping people lead with clarity, confidence, and presence. For more than 30 years, Jeff has coached executives, entrepreneurs, and rising leaders across industries, guiding them to communicate more effectively, build trust, and create cultures where people thrive.

Jeff's work sits at the intersection of **communication, psychology, and leadership behavior**. He is known for his ability to translate complex leadership challenges into simple, actionable frameworks that leaders can apply immediately. His keynotes are dynamic, story-driven, and deeply practical — **blending humor, insight, and real-world experience** to help audiences rethink how they show up and lead.

AS SEEN ON



Whether he's working with a CEO preparing for a high-stakes moment or a room full of emerging leaders, Jeff's mission is the same: to help people communicate in a way that inspires clarity, alignment, and action. **His approach is warm, authentic, and grounded in the belief that leadership is not about perfection — it's about presence.**



KEYNOTES THAT TRANSFORM LEADERS

Jeff's signature talks span industries and audiences—but these are the ones people ask for again and again:

LEADERS FOLLOW THEIR HEARTS

A powerful call to lead with authenticity, courage, and emotional intelligence.

THE PATH OF BEAST RESISTANCE

A moving reminder to choose the hard road ahead, be a consistent disruptor not a constant complainer, let the Beast inside you be your guide to success.

UNLEASH YOUR BETTER SELF

A dynamic keynote on personal growth, executive presence, and showing up with purpose.

THE HUMAN MOMENT

A moving exploration of leadership in real time—when stakes are high and connection matters most. It only takes 60 seconds to create a human moment.

Jeff's keynotes are ideal for:

- CEOs & Executive Teams
- Mid-Level & Emerging Leaders
- HR & L&D Professionals
- Fast-Growth Organizations
- Leadership Offsites & Company Retreats
- Conferences & Industry Events

WHY LEADERS LOVE JEFF

"Everyone should experience Jeff Black live and in person at least once in their career!"

"Jeff's sessions kill because of his underdog, smalltown, storytelling, gritty and witty personality; that's what makes him such a unique and valuable communicator!"

"Thank you so much for the valuable insights into communicating positively. I also loved the tangible advice for presentations and story telling! Looking forward to implementing them into my career!"

"Wow! Beyond amazing. Just when you thought Jeff Black was at the top of his game, he adds a new layer of awesomeness. What could be next?"

"One hell of a speaker."

"I cannot say enough about Jeff. He took me through just about every emotion I have. I really bonded with him, with the heartache he shared about his personal life. He is truly gifted at his craft, and I now follow him closely on social media."

"The man made me cry. Absolutely outstanding speaker."

THE BEST BOOK YOU'LL FIND ON LEADERSHIP PRESENCE FROM A GLOBAL EXPERT



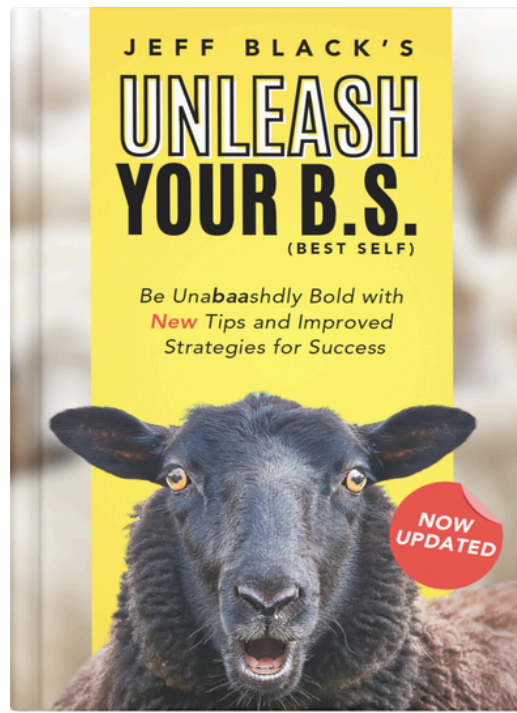
Unleash Your BS is for anyone ready to rise to the next level of their leadership. Whether you're in a volatile work environment or are gearing up for your next promotion, this book offers concrete techniques for enhancing your executive presence and strengthening your personal brand.

amazon BUY THE BOOK

"Jeff, just wanted to drop you a note to say, hands down you were one of the most energetic and impactful presenters I've seen in my entire career. I immediately picked up your book *Unleash Your BS*. Incredible page turning book."

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NEW & UNABASHEDLY BOLD



Jeff Black named his company, Black Sheep, because he almost got cut out of the will for not going into the family car business. His dramatic rise from selling Buicks to becoming the Founder/CEO of Black Sheep Global reads like a television soap opera. How appropriate since he worked on them during his Hollywood days and now hosts the TV Lottery drawing in his home state. Jeff may change his middle name to "Drama" because he hasn't met a mirror, microphone or TV camera he didn't love.

From coaching and helping leaders in over 25 countries, Jeff has worked with CEOs at Fortune 100 companies and delivered keynotes to thousands on executive presence, leadership brands and influential communications.

And only Jeff would put his name above the book title, "*Unleash Your BS (Best Self!)*" Get ready! It's time to be Authentically Memorable in your career!

COMING SOON

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AUTHENTICALLY MEMORABLE IN ALL THE BEST WAYS



Why Planners Book Jeff Again and Again

- He's low-maintenance and high-impact
- He customizes every keynote
- He brings humor, heart, and practical tools
- He's a guaranteed crowd favorite!



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6,000+

Followers LinkedIn

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